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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William Houghton Art Unit: 2623

Serial No.: 10/090,803 Examiner: David R. Orsteen

Filed : March 6, 2002 Conf. No. : 6900 Title : POLLING INTERACTIVE TELEVISION VIEWERS

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Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 27, 2007

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.